

## The Motor Cycling Club Ltd NEWSLETTER: JULY 2004

COMMUNICATIONS *Changes are afoot in the way we keep members in touch with what is happening - always a problem with a national club. In recent years the MCC has made great strides but it is clear there is room for improvement. The following is an outline of what is planned for the immediate future.*

- ❑ *As Triple* has become bigger and better, information is often lost among the pages of glossy pictures and interesting articles. As a three times a year publication its news can never be really topical so it is to become solely a magazine for entertainment with *information reserved for a new monthly newsletter*. *Triple* will continue as usual but as an interesting, well illustrated, cheerful magazine and without the "Boring" stuff will leave more room for members to express themselves and for reports of their activities.
- ❑ *The Website* is due for some alteration to make it easier to access with more regular updating than has been seen in the past to make it more useful. Hopefully the popular *News of the Week* page will remain.
- ❑ This new *Newsletter* will be similar to the occasional versions you now receive but will be sent to every member at the beginning of each month by post or, where we know your address, by direct Email. This will cover all serious items like fixtures, details of forthcoming events and rule changes and as the letter will take the form of a single A4 sheet it will be easily read on sight and not put aside to be read later which often leads to items being missed. Being written, printed and despatched the same day ensures its contents are really topical and for this reason would prefer to use Email so if we do not have your address please let us know what it is so we can add you to that list.
- ❑ Later this year an *in depth survey* will be undertaken by an independent agency to give every member the chance to express opinions on most aspects of what we get up to. This is a serious fact finding exercise rather than a binding referendum although naturally the opinions of members will be taken into account when decisions are being made.
- ❑ *Outside PR will be stepped up*. If we are to maintain our membership it is necessary to let the world out there know about the MCC brand of motor sport which has survived for more than a century but even more important it is necessary that we show outsiders that we are not irresponsible madmen dashing about the countryside. If trialling is to continue we must maintain the goodwill of the public in general and landowners in particular.

CENTENARIES Following the recent London to *Edinburgh Centenary Trial* we have already started to look at the programmes for the *Lands End* and *Exeter* celebrations in a few years time. *John Aley* is heading a small sub committee to investigate how these two events can be arranged to give the most satisfaction and would be pleased to hear from you, preferably by Email ([johnaley@portwrinkle.fsnet.co.uk](mailto:johnaley@portwrinkle.fsnet.co.uk)) Let's have your ideas - how long, how competitive, weekday or weekend, when and so on, - so we can enjoy two memorable events .....only a very few of us will see the 200<sup>th</sup> celebrations.

EDINBURGH TRIAL By now you will have received the paperwork for this event on 2<sup>nd</sup> October and may have posted your entry to Debs Comber. Let us remind everyone that we need marshals - lots of `em - if this trial is to happen and this is the MCC event where marshals are often slow to appear. As ever *Les Bowler (01780 410200)* is the chap to speak to and he would rather be inundated by phone calls now than have to be making his usual appeals later in the year. So please, if you are not going to enter, come and have a weekend away in the Peak district, being really useful and enjoying a different side of trialling. Then you can come along to the club supper at the Pavilion Gardens knowing you have really earned the Roast Beef and Sticky Toffee Pudding we are promised.

CURBOROUGH REGULARITY TRIAL We need both competitors and marshals for this event which is billed for 22<sup>nd</sup> August. It is the third running of this unique trial, the format of which offers everyone lots of fun for a modest entry fee as well as the chance of going home with an award it being equally suited to any type of vehicle. We had hoped this feature alone would have made it popular but sadly entries have been disappointingly low despite the enjoyment level for those taking part being very high. *This year will be the last if things do not improve so please come along, give the trial the chance it deserves and have a good day out into the bargain.*

THE SUMMER RUN on 27<sup>th</sup> June organised by *Peter Lawley* to whom many thanks are due, was very successful, with nearly 50 members and friends taking part, and only occasionally getting lost in Houseman's 'Blue remembered hills' of South Shropshire. The weather was showery, but most people found some sunshine to enjoy. A number stopped off at Stokesay Castle and in Ludlow itself, while others simply enjoyed the dramatic scenery when the sun came out. A small party toured RAF Cosford on Saturday, and a rather larger party had much enjoyment in a gastropub in Ironbridge in the evening. The hospitality of Shropshire was apparently well received, and the start and finish venue at the National Sports Centre at Lilleshall Hall was an excellent choice

SUMMER SALE We have decided to make drastic reductions in the items of club clothing we shall be offering in future. *Therefore all items of clothing EXCEPT Sweatshirts and Ties are now available at HALF the price shown in Triple and will be sent out FREE of CARRIAGE CHARGES.* All Badges, whether sew on, metal or self adhesive remain at their normal prices. Obviously this offer will only last as long as we have stocks so get your cheque and order off today to: *John Aley, 20 Old Shipyard Centre, West Bay, Bridport, Dorset DT6 4HG*